

New Vision University (NVU) is committed to enhancing health and well-being through strategic collaborations and dedicated outreach programs. These initiatives bring advanced healthcare solutions, inclusive community programs, and essential health training to individuals and communities across Georgia.

Through these collaborative and outreach initiatives, New Vision University demonstrates a commitment to advancing health and well-being. Each program is designed to increase access to healthcare, promote health awareness, and build a supportive community. Together with our partners, NVU is proud to contribute to a healthier, more inclusive society.

Collaborative Efforts for Health and Well-Being

◆ Introducing Georgia to Telemedicine with Sheba Medical Center

NVU and Sheba Medical Center, one of Israel's top hospitals, are working together to establish Georgia's first virtual clinic. During a visit to Israel in July 2023, NVU representatives gained hands-on experience in digital patient monitoring and remote treatment methods. With Sheba Beyond, Israel's pioneering virtual hospital, this partnership is aiming to make quality healthcare accessible to patients across Georgia, regardless of location or other barriers to accessibility, through advanced telemedicine solutions.

◆ Supporting Children's Parasports with the Georgian National Paralympic Committee

NVU in collaboration with the Georgian National Paralympic Committee to establish the Georgian Children's Parasport Development Association. This organization is dedicated to providing sports opportunities for children with disabilities, hosting national and open championships to encourage participation in both paralympic and non-paralympic sports. By advancing parasports, this collaboration aims to build a more inclusive sporting community for children of all abilities.

◆ A memorandum of understanding with the Georgian Federation of Health

A Memorandum of Understanding with the Georgian Federation of Health enables NVU to promote healthy living, patient and doctor rights, and ethical standards in healthcare. This partnership seeks to increase public awareness of medical rights and ethics while supporting a safe, transparent healthcare environment. An important aspect of this initiative is establishing a medical mediation system to manage conflicts early on, fostering a collaborative relationship between healthcare providers and patients.

◆ Building Practical Health Skills at the NVU Clinical Skills Laboratory

NVU's Clinical Skills Laboratory and Training Center is dedicated to enhancing the practical skills of both medical and non-medical staff in life-saving techniques. The center offers internationally recognized programs, including Basic Life Support (BLS), Pediatric Basic Life Support (PBLIS), and First Aid. NVU also provides European Resuscitation Council (ERC) training courses in Georgia, with successful participants earning ERC certificates. Courses are led by trainers certified by the ERC and the American Heart Association, ensuring that healthcare professionals receive top-quality instruction aligned with global standards.

Community Outreach Programs for Health Promotion

◆ Expanding Blood Donation Opportunities Throughout Georgia

NVU's Blood Bank operates as a nonprofit program dedicated to encouraging blood donation and maintaining a stable supply of all blood types. Eligible healthy adults can donate every two months, with free and confidential health screenings offered to all donors. This program aims to build a sustainable blood supply for Georgia. By fostering a culture of altruism and health awareness, NVU is helping to save lives and strengthen community health.

Each year, NVU organizes a blood donation campaign for World Blood Donor Day, held June 14-16. The 2023 campaign, "Give blood, give plasma, share life, share often," saw significant participation from NVU staff, students, and employees of affiliated companies. This event, hosted by the NVU Blood Bank, emphasizes the importance of selfless donation while offering free health screenings, including tests for hemoglobin, hepatitis B and C, HIV, and syphilis. The blood bank remains open year-round, fostering a continuous culture of giving and ensuring a steady blood supply for those in need.

◆ Personalized Women's Healthcare Program: Initiative for Accessible Preventive Care

Recognizing ongoing challenges in Georgia's healthcare sector, including the lack of affordable and personalized medical care, New Vision University has introduced the Personalized Women's Healthcare Program. This initiative addresses gaps in preventive healthcare, aiming to make high-quality, individualized medical services accessible and to foster a culture of regular check-ups for early diagnosis and effective treatment.

The program is designed to increase healthcare accessibility for women, including those with special needs, through financially subsidized services. It encourages routine, annual check-ups by offering comprehensive healthcare services fully funded for 1,000 female teachers. This includes consultations with seven specialists—therapists, endocrinologists, gynecologists, mammologists, dermatologists, dentists, and psychologists—and extensive laboratory tests and instrumental studies such as ultrasounds, mammography, and biopsies as needed.

In addition to providing affordable care, the program aims to create a large database on women's health in Georgia, which will support epidemiological and clinical research. By building this resource, NVU aims to contribute valuable insights into women's health and improve patient-centered care through integrative medicine.